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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 1-1/2015-R&C [CFA]

Circular R&C-CFA No. 131/15-16

Dated 23-12-2015

Subject: Promotional scheme to offer ADSL WiFi Modem at reduced sale price/free of cost to the Broadband customers who subscribe under annual and higher payment option of a broadband plan - reg.

1. It has been decided by the Competent Authority "to launch a promotional scheme for 90 days in all the circles to increase the Broadband customer base". Details are as follows:
 - a) To offer ADSL WiFi modem at reduced sale price of Rs. 500/- (inclusive of VAT/sales tax) to the new broadband customers who subscribe under annual/higher payment option of a broadband plan with FMC Rs. 600/- & above but less than Rs. 1000/-.
 - b) To offer ADSL WiFi modem 'Free of cost' to the new broadband customers who subscribe under annual/higher payment option of a broadband plan with FMC Rs. 1000/- & above.
 - c) If the broadband subscriber who has ADSL WiFi modem at reduced sale price/free of cost as above, surrenders his broadband connection before expiry of committed period, following charges towards the cost of modem shall also be adjusted from the advance rental/security deposit:
 - (i) If subscriber has WiFi modem at reduced sale price, Rs. 1000/- shall be adjusted.
 - (ii) If subscriber has WiFi modem 'Free of cost', Rs. 1500/- shall be adjusted.
 - d) The annual/higher payment option charges are to be paid by the customer in advance.
 - e) The above promotional scheme shall be available only for the new Broadband customers.
2. The circles shall ensure to comply with all regulatory requirements.
3. The above instructions are effective w.e.f. 25-12-2015 on promotional basis for 90 days in all the circles.
4. All other terms and conditions shall remain the same.
5. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-370/2015-16/BB/Tariff/Pt.1Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.


DGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.

Copy for information to: -

- 1) CMD, BSNL.
- 2) Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3) Executive Director (Finance/CA/CN/NB), BSNL.
- 4) PGM - Regulations for information and necessary action.
- 5) All PGMs / GMs -CFA, CO BSNL.
- 6) GM (NWP-BB/PDP)-CFA, CO BSNL w.r.t case mark: 64-370/2015-16/Wi-Max/Tariff/Pt.1 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 7) GM (CIT), CO BSNL - for placement on BSNL Website.
- 8) AD OL for Hindi version
- 9) CGM (ITPC), Pune for necessary changes in CDR/billing systems.
- 10) CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
- 11) GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
- 12) Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 13) Secretary TRAI - for kind information.
- 14) Guard File.


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